



*Cromer Walkers are Welcome aims to encourage walkers to visit our town & to enjoy our shops, eateries, pubs and accommodation providers.*

**This scheme costs nothing to join - and it's as easy as 1 2 3**

## APPLICATION FOR DISCOUNT PROMOTION SCHEME 2016

In 2016 we will be developing more Pocket Walks and information packs which are available from local Tourist Information Centres & some outlets around town.

Our Cromer-Sheringham pocket walk now contains a Mountain Warehouse discount card, and of course discount offers are a great way to attract more customers through your doors.

**1.** *Simply fill in your details and send this form back to us. We'll let you know if your application has been successful. Apply quickly, space is limited.*

**2.** *Print your own discount vouchers, approx. Size: 85mm x 55mm (business card) We suggest at least 250 vouchers to start with.*

*\* If you prefer, we can organise the design & print of your vouchers at a cost of £15 \**

**3.** *Send us your vouchers, we'll add them to our packs.*

*\* Your business will also be added to our website\**

YOUR NAME: .....

YOUR CONTACT DETAILS:.....

*address, phone, email*

BUSINESS NAME & LOCATION: .....

VOUCHER OFFER: .....

*eg. 2 for1, complimentary gift, free biscuits, happy hour prices, buy one get one free etc.*

I will supply my own vouchers

Please design & print 250 for me @ £15

Return to: [enquiries@walkcromer.co.uk](mailto:enquiries@walkcromer.co.uk) or post to: Walkers Are Welcome c/o 48 St Marys Rd, Cromer, NR279DJ

*We'll let you know if your application has been successful and liaise if you have chosen the £15 design & print option.*

**Space is limited so please apply early to avoid disappointment APPLICATION DEADLINE: 30 March 2016**

- Information packs are filled as demand dictates, if you want to seasonally vary your offer just supply us with different vouchers.
- Cromer Walkers are Welcome is a not for profit voluntary organisation. We cannot guarantee the duration of this scheme, and cannot refund any costs your business may have incurred in joining the scheme.
- Cromer Walkers are Welcome cannot be held responsible for any misrepresentations or errors in the information packs.

