



*Cromer Walkers are Welcome aims to encourage walkers to visit our town & to enjoy our shops, eateries, pubs and accommodation providers.*

**This scheme costs nothing to join - and it's as easy as 1 2 3**

## DISCOUNT PROMOTION SCHEME

Walk Cromer publishes a series of Pocket Walk Packs available from the Tourist Information Centres. Each pack contains visiting card sized discount vouchers - a great way to attract customers through your doors. To add your vouchers simply print 250 and get them to us, we'll start adding them to the packs... and we'll also list your offer on our website.

- 1.** Decide on your offer. *(money off, 2 for 1, item discount etc)*
- 2.** Print 250 vouchers. *(85mm x 55mm on paper or light card)*
- 3.** Pack your vouchers with this form & send to:  
61 Clifton Park, Cromer NR27 9BJ

YOUR NAME: .....

YOUR CONTACT DETAILS:.....

*address, phone, email*

BUSINESS NAME & LOCATION: .....

VOUCHER OFFER: .....

*eg. 2 for1, complimentary gift, free biscuits, happy hour prices, buy one get one free etc.*



## THE SCHEME IS FREE TO JOIN

Simply give us your vouchers & we'll start getting them out there!

[www.walkcromer.co.uk](http://www.walkcromer.co.uk)   [enquiries@walkcromer.co.uk](mailto:enquiries@walkcromer.co.uk)

- Information packs are filled as demand dictates, if you want to seasonally vary your offer just supply us with different vouchers.
- Cromer Walkers are Welcome is a not for profit voluntary organisation. We cannot guarantee the duration of this scheme, and cannot refund any costs your business may have incurred in joining the scheme.
- Cromer Walkers are Welcome cannot be held responsible for any misrepresentations or errors in the information packs.